



SURF COAST ART SPACE INC. (SCAS)

Annual Report 2024-25



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We acknowledge the Traditional Owners of the land throughout Australia and honour the enduring connection to lands, waters, and communities. We pay our respects to Aboriginal and Torres Strait Islander cultures, as well as to the Elders past, present and emerging. We acknowledge that our gallery is situated on Wadawurrung Country.



President's Report

Dear Members and all those support Hoop Gallery.

I am honoured, as President, to present the 2024-25 Annual Report on behalf of Surf Coast Arts Space Inc. (SCAS). Throughout the gallery's closure, we have remained committed to progressing our vision of creating a place where the community can gather, celebrate, and showcase the depth of creative talent on the Surf Coast.

We have had a remarkable journey from our humble beginnings in a converted basketball court with six movable walls and a black curtain, to becoming one of the most exciting, vibrant and well-regarded community run galleries in the region.

Sitting in the gallery on a Saturday morning, surrounded by the wonderful artworks of the inaugural Talburac Art Prize, I am reminded of how much we have achieved. The challenges along the way have been real, yet they have never stopped SCAS from delivering for our visual art creative community

I want to extend my thanks not only to the volunteer committee but everyone who has been part of our journey so far, and welcome those who will join us as we continue on this ever-rewarding path of art and creativity on the Surf Coast.

Thank you.

Virginia Aldred

President Surf Coast Arts Space Inc.

The Closure – Reopening

The energy was palpable as we stepped into the unknown with the closure and refurbishment of Hoop Gallery, but we responded with a plan to maintain member and community engagement through *Hoop Gallery Without Walls* (HGWW) program. This was a six-month endeavour of exhibitions, artist workshops and talks which not only sustained our momentum but strengthened our connections. We built lasting relationships with The Sands, Torquay Community House, and Geelong Art Gallery and created memorable experiences even without gallery walls.

We kicked off the final half of 2024 with the *Vigex Print Salon*, an international photographic exhibition, followed by the *Design Exchange* weekend supporting artisans. This led into one of the most celebrated winter weekends on the creative calendar, the *Surf Coast Arts Trail*. Followed by *Tides of Change* with Nick Norris, Amanda Carson and Ben Abbott. In the final months of the year, we continued to deliver high quality experiences for our community, culminating in the stunning and memorable exhibition *Place Makers*, 6-22nd September 2024.

From July to September 2024, we acknowledged the creative works from 41 artists and designers which saw 2,252 visitors through our doors before the closure.



And then stepped into - *Hoop Gallery Without Walls!*

In February 2025, the Members Exhibition was showcased at The Sands Resort, receiving an excellent response from the community and attracting a new audience. The exhibition drew a strong crowd, with the audience exceeding 130 patrons attending the opening evening, and provided significant exposure for our members' creative artworks throughout the four-week exhibition period. It was not uncommon to hear staff walking past and saying, "The exhibition is wonderful! It's so exciting to see artworks on the walls at The Sands."



At SCAS, our vision is to provide both the physical and intellectual space for our community to connect and collaborate. We are more than a gallery; we are a creative hub. Hoop Gallery has become a vibrant anchor point, recognised within and beyond our community for showcasing talent at its best. With strong infrastructure now in place, we invite members to step forward, participate, and help shape what comes next.

Impact & Outcomes

Although Hoop gallery was closed for 9 of the 12 months in the 2024 -2025 period we were able to offer the following events:

- September 2024 - Still Life Painting workshops
- November 2024 - Artist Interview - Martine Oderio - The Light Box Torquay.
- February 2025 Members exhibition - The Sands resort
- February 2025- Life Drawing Marathon at the Torquay Community House
- March - June 2025- 3 Temporary exhibitions at Torquay Community House
- March 2025 - Artist Interview - Mick Sowry - Geelong Art Gallery
- February - June 2025 - Weekly Urban Drawing sessions at 4 Pines and various localities around Torquay
- May 2025 - Artist Interview - Meaghan Shelton - Lorne Community Connect

SCAS Committee 2024/25

- Virginia Aldred – President
- Jeremy Ham – Vice President
- Linda Batson– Secretary
- Carolyn Mustard – Treasurer
- Ron Talbot
- Colleen O’Loghlen
- Leanne Holmes
- Murray Chenery
- Chris Aspland
- Andrew Middlehurst
- Zoey Devaney
- Janine Coombs
- Jane Bailey

SCAS is very fortunate to have a talented and dedicated volunteer committee that consistently steps up when needed and delivers work of a professional standard. As President, I am proud, and grateful, to lead this team. Like any organisation, we experience the natural comings and goings of members, including times when health or personal circumstances require people to step back, and renewal becomes important. Significantly, engagement at SCAS is not limited to committee roles; our volunteers contribute through work teams and project support, ensuring we remain vibrant, adaptable and thriving.

We cannot go any further without acknowledging Caroline Borghetto, Hoop Gallery Exhibition Coordinator, who has delivered extraordinary results for the Gallery. Through her masterful relationship-building skills, she has engaged, supported, and nurtured exhibiting artists, enabling them to showcase their best work. Caroline has set the standard for the Exhibition Coordinator role at Hoop Gallery; she has delivered each exhibition with professionalism and care. As she departs the gallery in December 2025, we extend a very big thank you for her remarkable contribution to the gallery and our community.

Acknowledgement is due to Colleen O’Loghlen, our Shop Coordinator, who manages the small work artists and preparation for the re-opening of the gallery shop. Her hard-working contributions are highly valued and her ongoing dedication is very much appreciated.

Resources remain a central focus for the Committee, as we are committed to delivering value to the artists, the community and the wider Surf Coast economy. We currently engage two permanent /casual contractors, the Exhibition Contractor and the Shop Contractor, and for the past five months, a dedicated contractor for the Talburac Art Prize. We are proud of the significant contribution each of them makes to the gallery's operations.

Every dollar of income is reinvested directly into supporting arts workers, enabling them to continue doing what they love and advocating for our creative community. However, with increasing rent, utilities, and essential organisational subscriptions, additional revenue is required to maintain and strengthen our platform for artistic expression.

With this in mind and as we prepare for our upcoming fundraising gala, we encourage all members to be actively involved. Our finance working group has reviewed our position, and we recommend a modest membership fee increase of \$10, bringing the annual fee to \$50 per member and \$40 for concession.

Future Plans

Important decisions were made to deliver the inaugural *Talburac Art Prize* in late 2025, following Ron Talbot's generous donation to support the prize. It was resolved that the prize would focus on artists from the G21 region, with SCAS providing project management. This generous philanthropic support continues and ongoing sponsorship with Peeplcoach, 4 Pines, as well as contributions from those who have gifted to the upcoming fundraising Gala. We remain grateful to our community for their continued sponsorship and support.

Over the next twelve months, our focus is on consolidating after the refurbishment and delivering a program that is distinctly "Hoop Gallery": inclusive, multi-generational, and reflective of the diverse creative voices across the Surf Coast.

We have big walls, a big vision, and we dream big at Hoop Gallery and we are energised by what lies ahead.

Financial reports

Carolyn Mustard (SCAS Treasurer) has provided the Balance Sheet and Profit and Loss statement for Surf Coast Art Space Inc (SCAS) for the financial year from 01 July 2024 to 30 June 2025.

We have reported a net profit for this financial year; however, it should be noted that this was due to a generous philanthropic donation which has been placed in term deposit for disbursement at the Talburac Art Prize exhibition.

As the gallery was closed for several months there were less sub-contractor fees, less membership renewals and less sales from exhibitions.

Balance Sheet

Surf Coast Art Space As at 30 June 2025

	30 JUNE 2025	30 JUNE 2024
Assets		
Bank		
Bendigo Bank #4525	12,879.44	24,286.40
Debit Card	594.95	-
Term Deposit	20,000.00	-
Total Bank	33,474.39	24,286.40
Current Assets		
Accounts Receivable	-	620.00
Cash On Hand	-	10.00
Total Current Assets	-	630.00
Fixed Assets		
Plant and Equipment	1,000.00	1,000.00
Total Fixed Assets	1,000.00	1,000.00
Total Assets	34,474.39	25,916.40
Liabilities		
Current Liabilities		
Accounts Payable	290.00	13,092.02
Total Current Liabilities	290.00	13,092.02
Total Liabilities	290.00	13,092.02
Net Assets	34,184.39	12,824.38
Equity		
Current Year Earnings	21,360.01	(4,584.56)
Retained Earnings	12,824.38	17,408.94
Total Equity	34,184.39	12,824.38

Profit and Loss

Surf Coast Art Space

For the year ended 30 June 2025

	2025	2024
Income		
Memberships	4,630.00	5,360.00
Exhibitions		
Exhibitions - Rental Income	4,675.00	8,080.00
Total Exhibitions	4,675.00	8,080.00
Sales	24,207.00	48,170.00
Less Artist Payments	(18,024.10)	(37,876.00)
Total Income	15,487.90	23,734.00
Gross Profit	15,487.90	23,734.00
Other Income		
Donations	19,557.10	1,433.25
Fundraising	4,375.00	455.00
Grants	2,497.00	15,687.00
Interest Income	1.22	1.84
Arts Trail		
Arts Trail Sales	5,834.50	1,632.00
Less: Artist Payments	(4,331.60)	(1,113.60)
Less: Labour	-	(2,050.00)
Less: Other Expenses	(360.00)	(1,044.23)
Total Arts Trail	1,142.90	(2,575.83)
Events and Workshops		
Workshops	1,000.00	3,889.00
Workshop Expenses	(624.96)	(1,517.50)
Total Events and Workshops	375.04	2,371.50
Hoop Gallery Shop		
Shop Sales	3,356.50	9,427.50
Shop Sales - Less Artist Payments	(2,640.52)	(7,115.72)
Shop Discounts	(6.00)	(42.11)
Total Hoop Gallery Shop	709.98	2,269.67
Total Other Income	28,658.24	19,642.43
Operating Expenses		
Advertising & Marketing	-	275.00
Bank Fees	14.81	-
Consulting & Accounting	-	180.00
Fees and Charges	774.15	1,514.04
Filing Fees	102.00	47.70
General Expenses	478.96	637.77
Grants fully Expensed	2,497.00	15,417.47

	2025	2024
Insurance	1,150.00	2,650.00
Licences and Permits	49.00	-
Light, Power, Heating	1,502.71	1,067.67
Printing & Stationery	353.10	929.06
Rent	157.50	1,640.50
Repairs and Maintenance	810.00	-
Subcontractor	12,960.50	22,230.00
Subscriptions	1,898.40	1,131.78
Telephone & Internet	38.00	240.00
Total Operating Expenses	22,786.13	47,960.99
Net Profit	21,360.01	(4,584.56)